



MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY

Kalitheerthalkuppam, Madagadipet, Puducherry - 605 107

NEWS LETTER

ACADEMIC YEAR

2014 – 2015

DEPARTMENT

OF

MANAGEMENT STUDIES



MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY

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About the Department

The Department is fully aware that its graduates will occupy positions of great responsibility in the organizations where they will work after their graduation. And these organizations provide useful service to society. The graduates thus need to be well trained in both the theory and the practice of management to discharge their stewardship responsibilities well.

The Department has a strong team of dedicated and committed faculty members in various areas of Management, and also draws on the faculty members of the School of Social Sciences in areas such as Economics, Accounting and Languages. Faculty members are highly qualified and have rich practical experience in management and in teaching. The faculty avails of continuous training in their subjects, in the methods to ensure learning, in research skills, and is strongly encouraged to engage with industry.

Staff Activities

1. Dr. R.V.Pazhani has published an article entitled “ Anuthinamum Vanangovom Anumanai” in Spatagiri Tamil Magazine(TTD), Part- 1 published in June 2014, Part – II published in the month of July 2014, Part- III published in the month of August 2014.
2. . Mrs. G. Agalya, Mrs. P. Sasikala, Mr. Baig Mansur Ibrahim & Mr. B. Krishnakumar, Asst. Profs have attended One Day National Workshop on “Innovative Approaches in Entrepreneurial Development in Saradha Gangadharan College, Puducherry on 27.09.2014.

3. Ms. K. Kalaivani & Mrs. P. Sasikala, Asst. Profs, have published a paper on “A study on Employees Involvement towards effectiveness of Team Work in Global Scenario” in International Journal of Research in Commerce & Management, Volume 4, Issue. 10 in the month of October.
4. Mrs. P. Sasikala, Ms. K.Kalaivani & Mrs. G. Agalya, Asst. Profs, have published a paper entitled” A Study on Emerging issues of conflict management in Management Practice of Organizational Climate” in International Journal of Research in Commerce, Economics and Management, Volume No.3, Issue No. 10, in the month of October 2014.

Department Activities



Mr.V.Ravi delivering a Guest Lecture on “Mutual Funds” to the First and Second Year MBA Students on 12.11.2014

1. Mr. G.Raja, Agency Development Manager, Max Life Insurance, delivered a Guest Lecture on “Types of investments & Career Opportunities in Investment Companies” for Second Year MBA Students on 01.08.2014
2. The Department organized one day Workshop on “Application on SPSS for Data Analysis of MBA Projects” for Second Year MBA students on 12.08.2014.

3. An Industrial Visit was arranged by the department at “M/s Rane Brake Linings”, Puducherry for Second Year MBA Students on 13.08.2014.
4. M.V Kannan, Manager, Human Resource, M/s Rane Brake Linings Ltd delivered a Guest Lecture on “HR Trends in Present Scenario” for Second Year MBA students on 01.09.2014
5. The Department conducted a Workshop on “Basic Knowledge in SAP” for Second Year MBA students on 24.09.2014.
6. The Department organized a Guest Lecture on “Awareness about Stock Market and its Employment Opportunities by Mr. G.R. Ravikanth & Mr. Senthil Kumar, Neelchand Group of Companies for the First and Second Year MBA Students on 26.09.2014.



The Department organized an Industrial Visit at “M/s Rane Brake Linings Ltd” for Second Year MBA Students on 08.10.2014

7. An Industrial visit was arranged at “M/s Supereme Industries, Puducherry for First Year MBA Students on 09.10.2014.
8. The Department organized an Industrial Visit at “M/s Delphi - TVS Diesel Systems Private Ltd” for Final Year MBA Students on 11.11.2014

9. Mr. V. Ravi, Manager-Mutual Funds, M/s HDFC Bank, Puducherry delivered a Guest Lecture on “Role of Mutual Funds in Economic Development” for First & Second Year MBA Students on 12.11.2014.
10. Dr. Baskar, delivered a Guest Lecture on “Managing Health” for First & Second Year MBA Students on 13.11.2014.
11. Dr. Kasilingam, from Pondicherry University delivered a Guest Lecture on “Investment Planning” for First & Second Year MBA Students on 13.11.2014.

Students Activities

1. G.Amrithraj, has won Second Prize with a Cash Award of Rs.1000 for presenting a Paper on the Topic “Knowledge Management”, “iTECHFEST” in the National Level Technical Symposium at IFET College of Engineering on 13.09.2014.
2. Ms. A.Sowmya & P.Sathyapriya of First Year MBA have won Second Prize in Poster Presentation “ Making Indian Engineer World Class”, Organized by Department of Mechanical Engineering on 15.09.2014
3. Twelve students from Second year MBA and Ten students from First year MBA have participated in Paper Presentation, Business Plan, Business Quiz and Product Innovation conducted by Galaxy Institute of Management, Chennai in the event name “BIZZ GALAXY” on 12.10.2014.