



DEPARTMENT OF MANAGEMENT STUDIES

MINUTES OF BOARD OF STUDIES MEETING HELD THROUGH VIRTUAL MODE ON

02.07.2026 AT 02.00.p.m.

The Third Board of studies meeting of Department of Management Studies was held on **2nd July 2026 at 02.00.p.m.** through online mode hosted by Manakula Vinayagar Institute of Technology with the Head of the Department presiding as Chairman.

The following members were present for the BoS meeting

S.NO	Name of the Member with Designation and official Address	Members as per UGC Norms
1.	Dr. P. Baskaran, Professor & Head, Department of Management Studies, MVIT.	Chairman
2.	Dr. R. Kasilingam Professor and Head, Department of Management Studies, Pondicherry University, Puducherry – 605 014	University Nominee
3.	Dr. Depak Tandon, Senior Professor, Jaipuria School of Business, Indirapuram, Ghaziabad – 14 (U.P).	Subject Expert
4.	Dr.Muruganandham, Professor, Department of Management Studies, National Institute of Technology, Trichirappalli – 620 015	Subject Expert
5.	Mr. M.V Kannan, Head – HR & Admin, General Optics, Puducherry	Industry Expert
6.	Mr.M. Krishnaraj (Batch 2015-17) , Manager Hr, LeBracs Rubber, Puducherry	Alumni Member
7.	Dr. Baig Mansur Ibrahim, Associate Professor Dr.G. Agalya, Associate Professor Dr. C. Arun, Associate Professor Ms.K.Kalaivani, Assistant Professor Dr.G.Manoja, Assistant Professor Mr.S.Vasanthan	Internal Members

Mr.D.Jayanthan	
Mr.M.Nishanth	
Ms.S.Madhumitha	
Mr.S.Gokulraj	

Agenda of the Meeting

DMS / BOS/ 01: Introduction about the Institution and Department

Dr. P. Baskaran, Chairman, BoS, officially announced the opening of the meeting and welcomed the external and internal members. He thanked them for accepting the invitation and for their presence at the Board of Studies meeting.

The Chairman highlighted the credentials of the Institution, the Department profile, Vision and Mission, Programme Educational Objectives (PEOs), Programme Outcomes (POs), and the initiatives of the Trust.

The members appreciated the initiatives of the Trust and the Institute.

DMS / BOS/ 02: To finalise MBA Curriculum & Syllabi under Autonomous Regulations.

- The Chairman delivered a detailed presentation on the MBA III and IV semester curriculum structure, credit distribution, core courses, electives, laboratory components, internship, project work, and viva voce.
- He explained the Curriculum framework, emphasizing academic flexibility, interdisciplinary electives, credit mobility, international certification opportunities, and outcome-based education.
- Dr. R. Kasilingam enquired about the total number of credits allotted for each subject and insisted to give 3 credits and ensure allotment of 3 Lecture hours for all the Theory courses in a Cycle (Week).
- He has also insisted on allocating dedicated hours for industry experts.
- Dr. R. Kasilingam recommended to change Employability courses has ability enhancement courses

DMS / BOS/ 03: To finalise Curriculum and Syllabi of BBA for first 4 Semesters (2 years) and Credit distribution

- Dr.Muruganandham, Academic Expert observed that credit points have not been assigned to the Modern Indian Language subject and recommended to allot appropriate credits for the courses. The Chairman clarified it as Mandatory Non Credit Course and hence no credit has been assigned to it
- Dr. R. Kasilingam, University nominee recommended that Management Information System can be included as a Core Course. He further suggested that Core Courses can be assigned with 4 credits and Practical Courses be assigned with 2 credits.
- The members deliberated on the recommendations and accepted the proposed Suggestions
- The members further insisted to offer Practical Courses that enhances the Skills among learners. The Chairman agreed the design the syllabi and assessment components of Practical Courses, accordingly.



- Dr. Muruganandham enquired regarding the language courses included in the curriculum. He observed that Tamil / French is offered under the Modern Indian/Foreign Language category and suggested for change in nomenclature. The University nominee clarified that the name was used in AICTE's Model Curriculum and University's BBA Curriculum.
- With reference to the paper titled Indian Knowledge System, Dr. Muruganandham pointed out that the current title, incorporates terms such as Health, Wellness, and Psychology, is excessively lengthy and may not be suitable for inclusion in students' mark sheets and other academic documents. He therefore recommended adopting a shorter and more appropriate course title while retaining the intended content and course outcomes.
- Dr. Muruganandham further observed that the unit wise-titles were not mentioned in syllabus of Few Courses in BBA Curriculum and Syllabi. Further, he mentioned that the topics under the unit should not be in the form of question tags and it need to changed with appropriate conceptual heading.
- With regard to the B.B.A. syllabus, Dr. Muruganandham advised to ensure the presence of author's name, title of the book, publisher, edition, and year of publication in the Text Book / Reference of each Course's Syllabus. He further suggested that the reference list should contain books of both Indian and international authors
- The members deliberated on the above suggestions and resolved to incorporate the necessary modifications in the BBA curriculum and syllabus, wherever applicable, in accordance with the recommendations of the Board

DMS / BOS/ 04: To discuss about Multi Disciplinary Courses in BBA Curriculum

- Mr. V. Kannan enquired about the Multidisciplinary Courses offered under the curriculum.
- The Chairman informed the members that the proposed Multidisciplinary Courses include Psychology, Indian Health and Wellness, and Ayurveda. He further explained that these courses are intended to provide students with interdisciplinary knowledge and promote holistic learning.
- Mr. V. Kannan deliberated introducing multidisciplinary courses related to Labour Laws to enhance students' industry readiness. He recommended including courses covering the Code of Conduct, Code on Social Security, Labour Welfare, Industrial Relations, and other employment-related legislations to equip students with practical knowledge of workplace regulations and contemporary industrial practices. The members resolved the above suggested titles, as the part of the BBA Program (Curriculum) and hence it should not be treated as multidisciplinary course.
- Dr. R. Kasilingam suggested broadening the scope of the Multidisciplinary Courses by including subjects such as Performing Arts, Media Studies, and Engineering Fundamentals.
- The members deliberated on the suggestions and agreed that the proposed multidisciplinary courses would be considered during future curriculum revisions, subject to the applicable academic regulations and institutional requirements.



DMS / BOS/ 05: To discuss about Skill Enhancement Courses in BBA Curriculum

- The Chairman informed the members that the Skill Enhancement Courses (SECs) are designed to equip students with practical competencies in emerging technologies. The proposed courses focus on Artificial Intelligence tools, digital literacy, and computer skill enhancement to improve students' employability and industry readiness.
- Dr. R. Kasilingam suggested that the curriculum should include the fundamentals of Excel as part of the Skill Enhancement Courses, considering its widespread application in business and industry. He further recommended offering Artificial Intelligence as a Value-Added Course to enable students to acquire foundational knowledge.
- The members appreciated the suggestions and agreed to consider incorporating these recommendations during the implementation and future revision of the curriculum.

DMS / BOS/ 06: To discuss Teaching–Learning Methodology and OBE Compliance

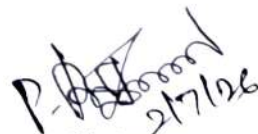
- Members suggested CO–PO–PSO mappings for all courses and incorporating Bloom's Taxonomy in question paper design.
- Continuous internal assessment through case analysis, presentations, research reviews, and mini projects was recommended.
- The members approved the teaching–learning and assessment framework under OBE.

DMS / BOS/ 07: To discuss about Value Added Courses that could be offered during the BBA Program

- Mr. Maria Michael Jeyaprakash recommended introducing Value-Added Courses in areas such as Mutual Funds, Digital Marketing, and NISM-certified programmes.
- The Chairman appreciated the suggestions and stated that industry interaction would be formally incorporated into the curriculum

DMS / BOS/ 08: Any other item with the permission of the Chair

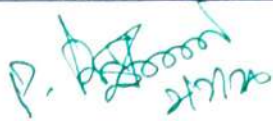
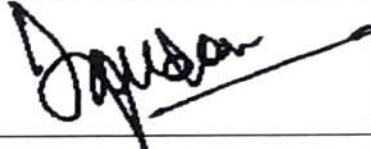
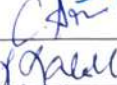
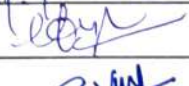
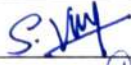
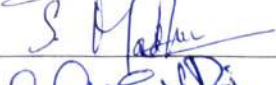
Dr. P. Baskaran, Chairman, BoS, thanked all the experts for their valuable suggestions and assured that the recommendations would be incorporated into the revised MBA curriculum and regulations.


Chairman

Date: **02.07.2026**



BoS Members attended Meeting on 02.07.2026 at 2.00.p.m. through Virtual Mode

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2.	Dr. R. Kasilingam Professor and Head, Department of Management Studies, Pondicherry University, Puducherry – 605 014	University Nominee	 DR. R. KASILINGAM MBA., M.L.MCA., A.C.M.A., ACS., M.Phil., Ph.D. Professor Department of Management Studies Pondicherry University, Puducherry - 605 014.
3.	Dr. Depak Tandon, Professor, Jaipuria School of Business, Indirapuram, Ghaziabad – 14 (U.P).	Subject Expert	
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12.	Mr. S. Vasanthan	Internal Member	
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14.	Mr. M. Nishanth	Internal Member	
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16.	Mr. S. Gokulraj	Internal Member	

