



MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY

An Autonomous Institution

Affiliated to Pondicherry University, Approved by AICTE, New Delhi,

Accredited by NAAC with 'A' Grade

Kalitheerthalkuppam, Puducherry- 605 107.



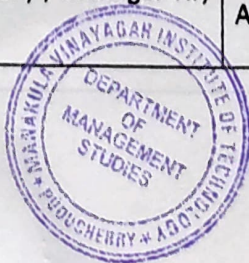
DEPARTMENT OF MANAGEMENT STUDIES

MINUTES OF BOARD OF STUDIES MEETING HELD THROUGH VIRTUAL MODE ON 18.07.2025 AT 01.45.p.m.

The First Board of studies meeting of Department of Management Studies was held on 18th July 2025 at 01.45.p.m through online mode hosted by Manakula Vinayagar Institute of Technology with the Head of the Department presiding as Chairman.

The following members were present for the BoS meeting

S.NO	Name of the Member with Designation and official Address	Members as per UGC Norms
1.	Dr. P. Baskaran, Professor & Head, Department of Management Studies, MVIT.	Chairman
2.	Dr. R. Kasilingam Professor and Head, Department of Management Studies, Pondicherry University, Puducherry – 605 014	University Nominee
3.	Dr. Depak Tandon, Senior Professor, Jaipuria School of Business, Indirapuram, Ghaziabad – 14 (U.P).	Subject Expert
4.	Dr.Muruganandham, Professor, Department of Management Studies, National Institute of Technology, Trichirappalli – 620 015	Subject Expert
5.	Mr. M.V Kannan, Head – HR & Admin, General Optics, Puducherry	Industry Expert
6.	Mr. Jayaraam, Deputy General Management, The Business Standard (South), Chennai.	Special Expert
7.	Mr. M. Maria Michael Jaye Prakash, Director, Mcube Academy, Chennai.	Special Expert
8.	Mr.M. Krishnaraaj (Batch 2015-17) , Manager Hr, LeBracs Rubber, Puducherry	Alumni Member



	<p><u>Dr. S. Vaidheeswaran</u>, Professor</p> <p>Dr. Baig Mansur Ibrahim, Associate Professor</p> <p><u>Ms. G. Agalya</u>, Assistant Professor</p> <p><u>Mr. C. Arun</u>, Assistant Professor</p> <p><u>Dr.G.Manoja</u>, Assistant Professor</p> <p><u>Ms.K.Kalaivani</u>, Assistant Professor</p> <p>9. Mr. T.Raja Karki, Assistant Professor</p> <p>Mr. M. Jones Arockiam, Assistant Professor</p> <p><u>Mr. D. Jayanthan</u>, Assistant Professor</p> <p><u>Mr. S. Vasanthan</u>, Assistant Professor</p> <p>Mr. M. Nishanth, Assistant Professor</p> <p>Ms.S.Jeeja, Assistant Professor</p> <p>Mr.Arivoli, Assistant Professor</p>	Internal Members
--	--	------------------

Agenda of the Meeting

DMS / BOS/ 01: Introduction about the Institution and Department

Dr.P.Baskaran, Chairman,BoS officially announced the opening of the meeting and welcomed the external, internal members and also thanked them for accepting the invite and their presence as member of the board of studies, Chairman highlighted the credentials of the Institution, Department and the brief outline of the SMVE Trust its initiatives, to the Board of studies members.

The members appreciated the initiatives of Trust and the Institute

DMS / BOS/ 02: To discuss the proposed MVIT Autonomous regulation 2025 of BBA & MBA Programs and University regulation R2023 of BBA & MBA Programs.

- The chairman delivered a detailed presentation on the curriculums framed for BBA, and MBA programs. The presentation aimed to invite suggestions from the Education and Industry Experts for further enhancement and refinement of the proposed structures.
- The University Nominee, Prof.R.Kasilingam, appreciated the curriculum development efforts and provided several insightful suggestions to strengthen the academic structure. He insisted on adhering to the guidelines prescribed by AICTE for BBA Curriculum and syllabus framing and proposed a few key changes to the existing curriculum. He suggested the inclusion of language subjects under Ability Enhancement Courses (Employability Enhancement Courses – as mentioned in the Regulations), emphasizing the importance of communication skills.
- The addition of computer skill-based courses under Skill Enhancement, and proposed Value Added Courses such as Digital India, Environmental Science, Life Science, and YogaWellness to support holistic student development, has been insisted for inclusion in Curriculum.



- Additionally, it has been suggested to include of multidisciplinary courses such as Natural Science, Physics, and Python coding to provide students with broader learning exposure.
- Besides for Value Added Courses, he proposed subjects related to the Indian Knowledge System (IKS) and Digital India.
- The University Nominee consented to propose the MBA curriculum for approval by the Academic Council and he expressed satisfaction upon the framing of well aligned Regulation and Curriculum meeting requirements of Industry standards.
- Mr. Jayaram, Special Expert from Industry for Value Added Courses, shared that any Regulation and Curriculum should forward-looking insights with a focus on aligning academic programs to future industry demands. He cautioned that by the year **2028**, the demand for traditional MBA programs may decline. Hence, he emphasized the urgent need to integrate skill-based courses in the curriculum that align with industry expectations and evolving job markets.
- It has been strongly highlighted that offering documentation-oriented courses was not essential, and recommended the inclusion of more relevant skill enhancement and problem solving courses that would provide students with a competitive edge.
- Furthermore, Mr. Jayaram stressed the vital role of Business Communication in management education and suggested its strengthened inclusion across the curriculum. His suggestions aimed at transforming the curriculum to be more application-driven, industry-aligned, and future-ready.
- The Chairman agreed to take forward and incorporate the suggestions mentioned by BoS Members before next meeting.

DMS / BOS/ 03: To Discuss BBA & MBA Curriculum for I to II semester for the students admitted in the academic year 2025-26.

- The University nominee suggested for the inclusion of Tamil as a language first and second semester under the Ability Enhancement category – renamed as Employability Enhancement Courses,. He noted that all the aforementioned suggestions can be implemented in the First Semester. For the Second Semester, he again emphasized the inclusion of multidisciplinary courses. Further, Dr. Kasilingam emphasized the introduction of interdisciplinary courses in the First and Second Semesters of the BBA curriculum.
- Dr. Muruganandam, Subject Expert provided valuable feedback on the curriculum structure and offered thoughtful suggestions to strengthen its practical relevance. He specifically inquired about the subject "Business Planning and Valuation" and appreciated its inclusion in the curriculum, noting that it would significantly enhance students' exposure to investment awareness and financial decision-making.
- Additionally, the subject expert inquired about the duration of the summer project and expressed satisfaction with the structure currently in place. He suggested that the



project duration could also be utilized for internships lasting one to two months, which would provide valuable industry exposure to students. He concluded his feedback by appreciating the efforts taken in framing the BBA and MBA curricula, highlighting their alignment with contemporary academic and industry needs.

DMS / BOS/ 04: To discuss Curriculum and Syllabi of Pondicherry University Curriculum 2023 of BBA & MBA Programs.

- The University Nominee suggested to remove the Industry Interface program from the existing Curriculum 2023-24 of the Pondicherry University Curriculum, for the Autonomous Curriculum. For BBA Curriculum, it has been recommended to strictly adhere the AICTE's Model Curriculum with respect to the structure and Syllabus.
- The Chairman responded the corrections recommended will be incorporated before the next meeting.

DMS / BOS/ 05: To Discuss Uniqueness of the Autonomous Curriculum (R2025).

- The uniqueness of the Autonomous Curriculum devised by the department which include the introduction of Competency enhancement courses, flexibility in earning credits (up to 4 credits), Introduction of unique practical courses like Business Planning and Valuation lab, etc has been addressed.

The Members appreciated and Accepted.

DMS / BOS/ 06: To Discuss and Approve Evaluation System.

- The evaluation System mentioned in the Regulation 2025 of BBA and MBA Programs has been addressed before the Board of Studies members.
- Dr. Muruganantham, Subject Expert reviewed the continuous assessment methods adopted for examinations and inquired about the regulations for absenteeism in internal assessments. In response, the Head of the Department clarified that such cases are handled at the discretion of the concerned faculty members, who may offer retests or assignment submissions as alternatives.
- The Members consented to forward the proposed Evaluation System mentioned in the Regulation for Approval by the Academic Council.

DMS / BOS/ 07: To Discuss about Innovative teaching /Practices Methodology adopted to handle the Emerging/Advanced Technological Concept Courses.

- Mr. Jayaprakash, Special Expert – Value Added Courses suggested the inclusion of Value-Added Courses (VAC) focused on Logical Thinking and Problem Solving as well as Quantitative Reasoning, considering their importance in developing students' analytical capabilities.



- He also recommended offering certification-based courses, particularly in Power BI and Typewriting Skills, to enhance employability and technical proficiency. Furthermore, he advised the introduction of Python programming to strengthen students' coding knowledge.
- He emphasized the need to provide full-fledged internships during the project duration, allowing students to gain real-time industry exposure.
- In addition, he recommended the inclusion of courses related to Data Visualization, recognizing their growing relevance in data-driven business environments.

The Chairman accepted to include the above courses in the appropriate semester based on Credit requirements with respect to Semester and program as a whole.

DMS / BOS/ 08: To Discuss and Approve the Panel of Examiners List.

- The Proposed panel of examiners has been presented and the members accepted the proposal.

DMS / BOS/ 09: Any other Item with the permission of the Chair.

Dr.P.Baskaran, Chairman,BoS officially thanked the all experts participated in the BoS meeting and delivered the concluding remarks assuring the adherence of suggestions recommended by the BoS member in the revised Regulations and Curriculum.

The meeting was concluded at 03:10 PM with vote of thanks by **Dr. Balg Mansur Ibrahim**, Associate Professor /MBA, Internal member Board of Studies, Department of Management Studies.

Date:18.07.2025

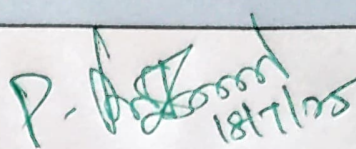
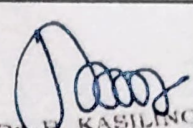
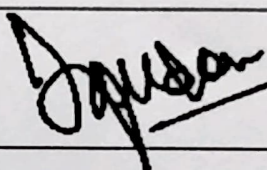
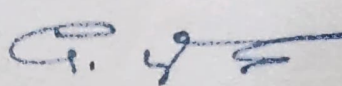
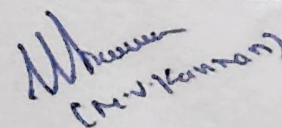
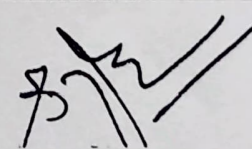
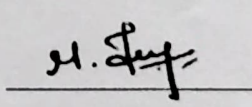
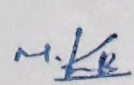
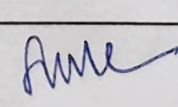
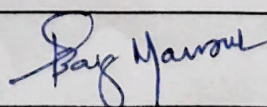
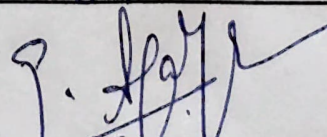


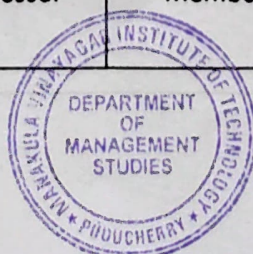
P. Baskaran

Chairman

Dr. P. Baskaran, BBM., MBA., M.Com., M.Phil., Ph.D.,
Professor & Head,
Department of Management Studies,
Manakula Vinayagar Institute of Technology,
Kalltheerthalkuppam, Madagadipet, Puducherry-605 107

BoS Members attended Meeting on 18.07.2025 at 01.45.p.m. through Virtual Mode

S.NO	Name of the Member with Designation and official Address	Responsibility In the BoS	Signature
1.	Dr. P. Baskaran, Professor & Head, Department of Management Studies, MVIT.	Chairman	
2.	Dr. R. Kasilingam Professor and Head, Department of Management Studies, Pondicherry University, Puducherry – 605 014	University Nominee	 Dr. R. KASILINGAM MBA., M.L., MCA, ACMA, ACS, M.Phil., Ph.D., Professor Department of Management Studies Pondicherry University, Puducherry - 605 014.
3.	Dr. Depak Tandon, Professor, Jaipuria School of Business, Indirapuram, Ghaziabad – 14 (U.P).	Subject Expert	
4.	Dr. Muruganandham, Professor, Department of Management Studies, National Institute of Technology, Trichirappalli – 620 015	Subject Expert	
5.	Mr. M.V Kannan, Head – HR & Admin, General Optics, Puducherry	Industry Expert	
6.	Mr. Jayaraam, Deputy General Management, The Business Standard (South), Chennai.	Special Expert	
7.	Mr. M. Maria Michael Jaye Prakash, Director, Mcube Academy, Chennai.	UG - Alumni Member	
8.	Mr. M. Krishnaraj (Batch 2015-17), Manager Hr, LeBracs Rubber, Puducherry	PG - Alumni Member	
9.	Dr. S. Vaitheeswaran, Professor	Internal Member	
10.	Dr. Baig Mansur Ibrahim, Associate Professor	Internal Member	
11.	Ms. G. Agalya, Assistant Professor	Internal Member	



12.	Mr. C. Arun, Assistant Professor	Internal Member	C. Arun
13.	Ms. K. Kalaivani, Assistant Professor	Internal Member	K. Kalaivani
14.	Ms. G. Manoja, Assistant Professor	Internal Member	G. Manoja
15.	Mr. D. Jayanthan, Assistant Professor	Internal Member	D. Jayanthan
16.	Mr. S. Vasanthan, Assistant Professor	Internal Member	S. Vasanthan
17.	Mr. S. Jeeja, Assistant Professor	Internal Member	S. Jeeja
18.	Mr. E. Arivoli, Assistant Professor	Internal Member	E. Arivoli

