



MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY

Kalitheerthalkuppam, Madagadipet, Puducherry - 605 107

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

VISION

To be an efficacious center for Entrepreneurship Development to create competent, successful and socially responsible entrepreneurs who contribute to the economic growth of our nation.

MISSION

1. Creating an excellent entrepreneurship ecosystem in the campus to promote and support all kinds of entrepreneurial initiatives for the aspiring entrepreneurs.
2. Inculcating the spirit of innovation and entrepreneurship among young minds through effectual programmes and activities.

RESPONSIBILITIES:

- Arranging entrepreneurship awareness and motivational programmes like workshops & seminars for our students.
- Identification of best innovative project ideas of our students and faculty that lead to product development and facilitating them through discussions with Govt. EDC and MSME experts.
- Facilitating the conduct of skill development programmes which lead to self employment through entrepreneurship.
- Creating a culture that stimulates independent thinking and Encouraging young minds to come up with innovative Proposals for Entrepreneurship.
- Providing guidance, mentorship, facilitation for investment and incubation support to the aspiring entrepreneurs through collaborative initiatives.
- Taking Joint efforts in the initiatives of Institute's Innovation Council, TBI Cell, Idea Club and Venture Cell that promotes, develops and supports entrepreneurship.

EDC Committee Constitution

S. No.	Name of the Faculty Members	Designation in the Committee
1.	Dr. S.Vaidheeswaran, Asso. Prof. / MBA	Coordinator
2.	Dr.A.Meiappane, Asso.Prof / IT	Dy. Coordinator
3.	Mr.T.Raja Karki, AP / MBA	Member
4.	Mr.D.Balaji, AP / EEE	Member
5.	Mr.V.Rajesh, AP / ECE	Member
6.	Ms.R.Indumathi, AP / CSE	Member
7.	Mr.K.Vijiyakumar, AP / IT	Member
8.	Dr.P.Sivasankaran, AP / Mech.	Member
9.	Mr.K.Anand, AP / Physics	Member
10.	Dr.S.Santhalakshmy, AP / FT	Member
11.	Mr.A.Baskaran, AP / RA	Member
12.	Mr.V.Kumaraguru, AP / CSE (IoT & CS)	Member



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EDC INAUGURATION – 2015

Our Institute Entrepreneurship Development Cell was inaugurated on Feb 24th 2015



The Chief Guest Mr. C.K Kumaravelu, CEO, Naturals Unisex Spa Saloon, Cuddalore, delivering a speech on “Challenges faced by the Entrepreneurs.”

2 தினமணி விழுப்புரம்

2 மார்ச், 2015

மணக்குள விநாயகர் தொழில்நுட்பக் கல்லூரியில்
தொழில் முனைவோர் மேம்பாட்டு மையம் தொடக்கம்



மணக்குள விநாயகர் தொழில்நுட்பக் கல்லூரியில் நடைபெற்ற தொழில் முனைவோர் மேம்பாட்டு மையத் தொடக்க விழாவில் பேசுகிறார் முதல்வர் மலர்க்கண்ணன்.

புதுச்சேரி, மார்ச் 1: புதுச்சேரி மணக்குள விநாயகர் தொழில்நுட்பக் கல்லூரியில் தொழில் முனைவோர் மேம்பாட்டு மையத் தொடக்க விழா சனிச்சிழமை நடைபெற்றது.

கல்லூரித் தலைவர் எம்.தனசேகரன் தலைமை வகித்தார். துணைத் தலைவர் எஸ்.வி.சுமாரன், செயலர் நாராயணசாமி ஆகியோர், முன்னிலை வகித்தனர். முதல்வர் கோ. மலர்க்கண்ணன் வரவேற்றார்.

பிஸினஸ் ஸ்டான்டர்ட்ஸ் மண்டல கிளை மேலாளர் ஜெயராம், கல்லூரிகளில் தொழில் முனைவோர் மேம்பாட்டு மையத்தை தொடங்குவது குறித்தும், நிர்வாகசூரியல் துறைத் தலைவர் பழனி, மேம்பாட்டு மைய

செயல்பாடுகள் குறித்தும் விவரித்தனர்.

நேச்சுரல் நிறுவன தொழிலதிபர் வீணா குமாரவடிவேல், தொழில் முனைவோர் மேம்பாட்டு மையத்தைத் தொடங்கி வைத்தார். பின்னர் அவர் பேசுகையில், நம் நாட்டில் பல்வேறு பொறியியல் கல்லூரிகள் உள்ளன. இவற்றில் பயிற்சுவாரில் 15 சதவீதம் பேர் மட்டுமே வேலை பெறுகின்றனர். ஏனையோர் அதற்கான தகுதியை வளர்த்துக் கொள்ள வேண்டும். சுய வேலைவாய்ப்புத் திறனை வளர்த்துக் கொள்ள வேண்டும். இதற்காக தொழில் முனைவோராக மாற வேண்டும் என்றார். பேராசிரியர் வைத்தீஸ்வரன் நன்றி கூறினார்.



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Programmes Conducted During 2015-16

Session on “Financial Planning For Young Entrepreneurs”

The Team of experts from Geojit BNP Paribas Financial Services Ltd, Villupuram, elaborated about the various alternatives of investments and its returns for young entrepreneurs to the Final Year MBA Students on 28.01.2016.



Two Weeks Workshop on “Entrepreneurial Development”



Conducted by MSME Development Institute, Chennai. The Training was attended by all the final year students.

RESOURCE PERSONS:

- Mr. Dayalan, Assistant Director MSME, Chennai
- Mr. Elangovan, Managing Director, Puducherry,
- Mr.Ve.Thirumal Managing Director Advanced laboratory Chennai,
- R.B.Guanavelu Inspector of Factories, Puducherry
- Mr. Jothi Shankar, Fashion Desinger, Chennai

- Mr. P Rangaraj, Founder and Managing Director, Chemin Controls and Instrumentation (P) Ltd, was the Chief Guest for the Ten Days Entrepreneurial Development Programme.

Session on “Procedure For Applying Loan And Other Schemes For Initiating Small And Medium Businesses”

Mr. Anbu Kamaraj, Lead District Manager, Indian Bank, Puducherry, briefed about the procedure for applying loan for initiating small and medium scale businesses on 24.03.2016





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Programmes Conducted During 2017-18

Launch of Various EDPs by Entrepreneurship Development Cell, Dept. of Industries & Commerce, Govt. of Puducherry on 07.09.2017

Three Faculty members and Ten Students from our College have participated the Launching of following Programmes:

- Students Entrepreneurship Competition
- Innovation Café
- Women Entrepreneurs Support Scheme
- Website for ED Cell



Students' Entrepreneurship Competition

Initiative taken by the Entrepreneurship Development Cell, Dept. of Industries & Commerce, Govt. of Puducherry, to nurture "Entrepreneurial Spirit" among the students and to excel good innovative ideas of MBA and Mechanical students to give "Start-Up" support at the College level on 21.09.2017



One day workshop on "Inculcating Entrepreneurship in Young Minds" on 07.03.2018

The Chief Guest Mr. Vijay Kapoor, Founder and Managing Director, Derby Clothing Pvt. Ltd., Chennai detailed about the essential qualities to become an Entrepreneur to the First and Final Year MBA students.



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Programmes Conducted During 2017-18

One Day Work Shop on “New Business Innovation and Entrepreneurship” on 22.02.2018

The Chief Guest Dr. S. Ramkumar, Director, inaugurated the programme and delivered a motivational speech on Entrepreneurship and its innovation.



Talk on “New Business Initiatives” by **Mr.G.Jayaraman**, Technical Officer, DIC, Industrial Estate, Puducherry



Talk on “**Financing for New Business**” by **Mr.Aghilan**, Director, Indian Bank Self Employment Training Institute.(INDSETI), Puducherry

The sharing of Entrepreneurial experiences by Mr.Maheswaran, a leading Industrialist from Pondicherry.



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Programmes conducted during 2018-19

Panel Discussion on Entrepreneurship

A Panel discussion on “Entrepreneurship with Mr.Jason Samuel, Founder and Design Director of Prodtype, Puducherry and Mr.Philip Joshua, CEO, Primefort, Chennai was arranged for the UG & PG Students on 01.10.2018.



Guest Lecture on “Entrepreneurial Opportunities and Support rendered by PIPDIC”



A Guest Lecture titled “Entrepreneurial Opportunities and Support rendered by PIPDIC” was arranged for the MBA students on 06.02.2019. Mr.Sathyamoorthy, IFS, Managing Director, PIPDIC Industrial Estate, Puducherry was the speaker of the session.



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Entrepreneurship Awareness Programme 2019-20

“DST-NIMAT Entrepreneurship Awareness Camp 2019”



- A Three day Entrepreneurship Awareness Camp was organized in association with Entrepreneurship Development Institute of India DST-NIMAT from 26.09.2019 to 29.09.2019 (3 Days). The external Speakers of the sessions were:
 - **Dr.Siva Rama Prasath** Assistant Director The Micro Small Medium Enterprises-Development Institute (MSME-DI) Ministry of MSME Government of India
 - **Mr.G.Rajaganesan**, Director, Vatio Energy India Pvt. Ltd. Chennai
 - **Mr. Christopher Prasanth**, Director, Pondy Adventure Tourism Pvt. Ltd., Puducherry
 - **Mr.Senthil**, Director, Pantech Proed Pvt. Ltd. Chennai
 - **Mr.Gurumoorthy**, AGM & Mr.Akilan, Indian Bank-Main Branch Puducherry

“Entrepreneurship and Its Significance”



An Entrepreneurship Awareness Programme titled “Entrepreneurship and its significance” was conducted on 5th Sep, 2019. Mr. K. Siva Rama Prasad, Asst. Director, MSME Development Institute, Chennai was the Speaker to address the student part.



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Entrepreneurship Awareness & Motivational Programme 2020-21

“Tap and Unleash Your Entrepreneurial Potential”



An Entrepreneurial Awareness and Motivational Programme “Tap and Unleash Your Entrepreneurial Potential” was organized by the Entrepreneurship Development Cell of Manakula Vinayagar Institute of Technology in association with ‘ATAL Incubation Center – Pondicherry Engineering College Foundation (AIC-PECF), on 23rd Jan, 2021 in the campus. The chief guest was Mr.V.Vishnu Varadan, CEO, AIC-PECF Puducherry.

Online Workshop on Rural Entrepreneurship Development 2020-21

“Stop Searching A Job, Create Jobs”



To nurture the talent of youth; enlightening them on various aspects of industrial/business activity Online Workshop on Rural Entrepreneurship Development and business plan competition was organized by Entrepreneurial Development Cell of MVIT (MVIT EDC) Collaboration with Ministry of Education Govt. of India (MGNCRE) on 16th Oct 2020 on Google Meet. The Speaker for the workshop was Mr. SaiKiran, REDC Coordinator, MGNCRE.



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Entrepreneurship Development Programme 2021-22

“Government Schemes for MSMEs”



An Entrepreneurship Development Programme titled “Government Schemes for MSMEs” in association with Laghu Udyog Bharati, Puducherry was conducted on 22.04.2022. Mr.Dharma Selvan, Joint Director, MSME Testing Station, Puducherry, provided inputs to the student participants regarding various Government Schemes available for MSMEs. Laghu Udyog Bharathi Puducherry Chairman Mr. Suresh Babu, General Secretary of the Laghu Udyog Bharati Tamil Nadu State Mr. Jayakumar Venkatraman, and Deputy General Manager, MSME Technology Centre, Puducherry Mr. Amit Nain took part in the event.

“Attitude Building towards Entrepreneurship”

An Entrepreneurship Motivational Programme titled “Attitude Building towards Entrepreneurship” was conducted on 05.03.2022 for the MBA II Year Students. The resource person Mr. Mr.M.Karuppasamy Pandian, Proprietor, Pandian Facility Services, Chennai motivated the students towards their entrepreneurial ideas and helped the students in identifying various real time problems in business.



Aspiring Entrepreneurs Program 2021 (AEP2021)

Our Institute Entrepreneurship Development Cell hosted the event “Aspiring Entrepreneurs Program 2021 (AEP2021)” organized by ICT Academy in association with HDFC Bank on 22.12.2021. The first year MBA and second year engineering students have participated.

