



**MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY**

Approved by AICTE, New Delhi and Affiliated to Pondicherry University

Accredited by NBA & NAAC 'A' Grade

Kalitheerthalkuppam, Puducherry - 605107

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## **Guest lecture on the topic “Leveraging Instagram Reels A Game Changer in Digital Marketing”**



**Department of Management Studies**

**Date:24.09.2024**

**VENUE:AV Room.**



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**DEPARTMENT OF MANAGEMENT STUDIES**  
Guest lecture on the topic “Leveraging Instagram Reels A Game Changer in Digital Marketing ”



The Department of Management Studies coordinated a Guest lecture on the topic “Leveraging Instagram Reels A Game Changer in Digital Marketing” by Mr. A Sakthivel – Proprietor of Reels Studio on the date of 24.09.2024.