

# **Department of Management Studies**

## **Guest Lecture Report**



Date: 25.09.2024 Venue: Ground Floor Auditorium



#### MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY Approved by AICTE, New Delhi and Affiliated to Pondicherry University

Accredited by NBA & NAAC 'A' Grade Kalitheerthalkuppam, Puducherry - 605107



#### **DEPARTMENT OF MANAGEMENT STUDIES**

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The Department of Management Studies coordinated a Guest Lecture on the topic "Platform Business Models on 25.09.2024 by Dr. P. Murugaesan.