



MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY

(Approved by AICTE , Affiliated to Pondicherry University and Accredited by NBA)

Kalitheerthalkuppam, Puducherry - 605107.



Department of Management Studies

Guest Lecture Report



Date: 25.09.2024

Venue: Ground Floor Auditorium



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DEPARTMENT OF MANAGEMENT STUDIES

Guest Lecture



The Department of Management Studies coordinated a Guest Lecture on the topic “Platform Business Models on 25.09.2024 by Dr. P . Murugaesan.