

ABOUT THE DEPARTMENT

The department offers the Post graduate Programme in Business Administration (MBA) with four Semesters as per the Curriculum defined by Pondicherry University. The Department nurtures and develops post graduates, who can occupy positions of great responsibility in the organizations or become entrepreneurs to contribute their might in the Contemporary Business Environment. The graduates thus need to be well equipped with both theoretical knowledge and practical exposure about Management Sciences.

This department conducts intra-departmental activities and inter-Collegiate competitions for enabling the students to benchmark their talents among themselves as well as with their fellow peers from the various institutes located within regional and National boundaries. This department constantly produces University ranks and equips Management students to become the competent professionals and Successful Entrepreneurs.

VISION

To become a center of excellence promoting administrators and socially responsible entrepreneurs with global competency through high quality value based edification and research in management studies.

MISSION

The Department of Master of Business Administration is committed to:

Higher Order Skills: To equip management aspirants with the higher order skills of problem-solving and decision making.

Learning Environment: To provide conducive learning environment rendering the best experience on learning Business.

Research: To create a feasible platform for Industry – Institute Interaction, collaborative initiatives, research, etc., to facilitate teaching and learning community in contributing towards the Corporate/Entrepreneurial Initiatives.

Social Responsibility: To enable the management aspirants exhibit managerial and entrepreneurial competency with social responsibility.

MVIT ALUMNI CELL

The purpose of an Alumni Cell is to foster a spirit of loyalty and to promote the general welfare of the organization. Alumni refer to a group of students who have graduated from a school, college or University. At alumni meet, all the former graduates of a particular institution get together and cherish their past experiences and moments. Every reunion is a type of heaven which can be organized by the Alumni Cell association. This cell organizes an annual programme of events and reunions in the college. The college earned good alumni as it inculcated not only intelligence but also good discipline and conduct among them. The cell aims to maintain a good relationship among the alumni, Faculty members and students. It's like a family and homecoming never gets old.

ALUMNI PARTICIPATION

Our alumni contribute a lot more to the Alma Mater by arranging Industrial Visits, organizing Guest Lectures, Having interaction with the students to update about current affairs, arranging Campus Recruitments, Signing MoUs with the organizations where they are working for having mutual benefits, conducting Workshops, supporting for student internships and projects, improving the employability of their juniors etc.

Academic year 2019-20

Visit to Institution and Interaction with Students

	Academic year 201	0-20	
sit to Insti	tution and Interaction with Students	9-20	
	alumni whenever find time, use to visit to our	college to greet ou	r facultu members
	ract with their juniors. Their whole hearted co		-
	s been well utilized by the department. Some		•
	ion with the students during the academic year		
		2019 20 Have been	r presented here.
S. No.	Details of Alumni Visited	Date of Visit	Student Participants
		00.00.0010	
1	Mr.Gopalakrishnan 2017 - 2019 Batch	30.09.2019	MBA II Year
	ICICI Bank, Chennai		2018 – 2020 Batch
2	Mr.Karthikraja 2017 - 2019 Batch	30.09.2019	MBA II Year
	Kotak Mahindra Bank, Villupuram		2018 – 2020 Batch
3	Mr.Abudhaheer 2017 - 2019 Batch	12.10.2019	MBA I Year
	ICICI Bank, Chennai		2019 – 2021 Batch
4	Mr.Arunkumar, 2013 - 2015 Batch	07.11.2019	MBA I Year
	MVA Leathers, Puducherry		2019 – 2021 Batch
5	Mr.Krishnaraj, 2013 - 2015 Batch	07.11.2019	MBA I Year
	MVA Leathers, Puducherry		2019 – 2021 Batch
6	Mr.Mugundhan 2017 - 2019 Batch	07.12.2019	MBA I Year
	Muthoot Finance, Puducherry		2019 – 2021 Batch
7	Ms.Saradha, 2016 – 2018 Batch	19.02.2020	MBA I Year
	Lumina Datamatics, Puducherry		2019 – 2021 Batch

Date	Glimpses of Alumni Interaction with Students			
30 th Sep 2019	Our IX Batch Alumnus Mr.Gopalakrishnan Campus placed and working with ICICI Bank, addressed our X Batch MBA students about his Role and responsibilities. He also provided some useful tips to crack ICICI bank campus interview.			
30 th Sep 2019	Our IX Batch Alumnus Mr.Karthikraja working with Kotak Mahindra Bank, addressed our X Batch MBA students regarding the opportunities in Banking Sector.			
12 th Oct 2019	Our IX Batch Alumnus Mr.Abudhaheer Campus placed and working with ICICI Bank, addressed our XI Batch MBA students He explained the products and services Offered by ICICI Bank and addressed regarding the job opportunities available with Private Sector Banks.			
7 th Nov 2019	Our V Batch Alumnus Mr.Arunkumar Working with M/s MVA Leather Works as HR Executive addressed our MBA XI Batch students. He shared his valuable experience with the students regarding Industrial Relations.			

	Our V Batch Alumnus Mr.Krishnaraj Working with M/s MVA Leather Works as	
7 th Nov 2019	HR Executive addressed our MBA XI	
	Batch Students regarding the Role and	
	Responsibilities of a HR executive in an	
	Organization.	
	Our IX Batch Alumnus Mr.Mugundhan	a start a
	Campus placed and working with Muthoot	L L'IL
7 th Dec 2019	Finance, addressed our XI Batch MBA	
	Students regarding the opportunities	
	available with Muthoot Finance and about	
	their product and services.	
	Our VIII Batch Alumna Ms.Saradha,	× m
	Working with Lumina Detamatics as HR	the second secon
19 th Feb 2020	Executive, addressed out XI Batch MBA	
	Students. She shared her experience and	MALL - A HTTI
	advised the HR aspirant students regarding	
	the skill sets need to be acquired.	

Alumni Support in arranging Internships and Project Guidance for 2018-2020 Batch MBA Students:

- Our Alumni render their support in getting Project works and Internships for the students pursuing MBA. They also guide the students well to do and complete their projects. They impart the practical knowledge to the students and also share their valuable work experience with them.
- Our VI Batch (2014-2016) Alumna Ms.D.Sudha working as HR Executive with M/s Rane Madras Ltd. Puducherry, and VII Batch (2015-2017) Alumna Ms.A.Suganthi working as HR Executive with M/s Rane Brake Lining Ltd. Puducherry supported well in getting students Projects and Internships.

Details of Internships arranged by our alumni:

18MBA507PuducherryHR Executi2Vaishnavee V SII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi3Kowsalya PII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi4Sathiyavathi VII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi5Hemamalini SII MBAM/s Rane Brake Lining Limited, PuducherryMs.A.Sugan HR Executi6Sai Kiruba SII MBAM/s Rane Brake Lining Limited, PuducherryMs.A.Sugan HR Executi7Nila RII MBAM/s Rane Brake Lining Limited, PuducherryMs.A.Sugan HR Executi8Ramya RII MBAM/s Rane Brake Lining Limited, PuducherryMs.A.Sugan HR Executi9Ramkumar VII MBAM/s Rane Brake Lining Limited, PuducherryMs.A.Sugan HR Executi9Ramkumar VII MBAM/s Rane Brake Lining Limited, PuducherryMs.A.Sugan HR Executi9Ramkumar VII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi10Sivakumar TII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi11Karthikeyan SII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi12Sureshkumar BII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi12Sureshkumar BII MBAM/s Rane Madras Limited, PuducherryMs.D.Sudh HR Executi12Sureshkumar B	1 Aswini R II MBA M/s Rane Madras Limited, Puducherry Ms.D.Sud HR Execut 2 Vaishnavee V S II MBA M/s Rane Madras Limited, Puducherry Ms.D.Sud HR Execut 3 Kowsalya P II MBA M/s Rane Madras Limited, Puducherry Ms.D.Sud HR Execut 4 Sathiyavathi V II MBA M/s Rane Madras Limited, Puducherry Ms.D.Sud HR Execut 5 Hermamalini S II MBA M/s Rane Madras Limited, Puducherry Ms.D.Sud HR Execut 6 Sai Kiruba S II MBA M/s Rane Brake Lining Limited, Puducherry Ms.A.Suga HR Execut 7 Nila R II MBA M/s Rane Brake Lining Limited, Puducherry Ms.A.Suga HR Execut 8 Ramya R II MBA M/s Rane Brake Lining Limited, Puducherry Ms.A.Suga HR Execut 9 Ramkumar V II MBA M/s Rane Brake Lining Limited, Puducherry Ms.A.Suga HR Execut 9 Ramkumar V II MBA M/s Rane Brake Lining Limited, Puducherry Ms.A.Suga HR Execut 10 Sivakumar T II MBA M/s Rane Madras Limited, Puducherry Ms.D.Sud HR Execut 11 Karthikeyan S II MBA M/s Rane Madras Limited, Puducherry	S. No.	Name of the Student	Class	Name of the Organization	Name of the A
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12 Sureshkumar B II MBA M/s Rane Madras Limited, Ms.D.Sudh 18MBA552 II MBA Puducherry HR Executi Dur students have done their internship with the reputed companies through the support	12 Sureshkumar B II MBA M/s Rane Madras Limited, Puducherry Ms.D.Suc HR Execution 18MBA552 II MBA M/s Rane Madras Limited, Puducherry Ms.D.Suc HR Execution Our students have done their internship with the reputed companies through the support	11	Karthikeyan S	II MBA	M/s Rane Madras Limited,	Ms.D.Sudh
Dur students have done their internship with the reputed companies through the support	Dur students have done their internship with the reputed companies through the suppor	12	Sureshkumar B	II MBA	M/s Rane Madras Limited,	Ms.D.Sudh
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Rai	ne Brake Lining Limited	Tel : (0413) - 2640177, 2640178 Sanyasikuppam Village, Thirubuvanai P.O., Mannadipet Commune, Puducherry - 605 107 Tel : (0413) - 2640177, 2640178	
	RBL/IPT/02/2020 11.03.2020		
	This is to certify that MS. SAI 2 nd year MBA (MASTER OF MANAKULA VINAYAGAR II	OEVER IT MAY CONCERN KIRUBA. S (Reg No: 18MBA542) studying BUSINESS ADMINISTRATION), student of NSTITUTE OF TECHNOLOGY, underwent nization from 05.02.2020 to 19.02.2020. ance and conduct were good.	
	For Rane Brake Lining Ltd., S.Thirupathi Dy-Manager - HR		
	Registered Office: "Maithri" 132, Cathedral	Road, Chennai-600 086. Tel: 44-2811 2472 / 73 Fax: 44-2827 8783	
Alumni	Project Support for 20)18 - 2020 Batch MBA Students during	
progra	Project Support for 20 Our Alumni provide the mme for doing their pro	018 - 2020 Batch MBA Students during neir extended support to our college st pject works. The details are furnished b	rudents pursuing their elow:
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program S.	Project Support for 20 Our Alumni provide the mme for doing their pro NAME OF THE	018 - 2020 Batch MBA Students during neir extended support to our college st pject works. The details are furnished b	rudents pursuing their elow:
program S. No. 1	Project Support for 20 Our Alumni provide the mme for doing their provide NAME OF THE STUDENT G.DESHAL PRATHANA MARY NILA.R	D18 - 2020 Batch MBA Students during neir extended support to our college st oject works. The details are furnished b PROJECT DETAILS A Study on Employee's absenteeism at M/s MVA Leather works Pvt. Ltd., Puducherry A Study on Competency Mapping at M/s Lumina datamatics Limited, Puducherry	ALUMNI WORKIN Mr.Krishnaraj, HR Executive V Batch Alumnus Ms.Kodiezhili, HR Executive IV Batch Alumna
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Alumni Project Support for 2018 - 2020 Batch MBA Students during the year 2019-20:

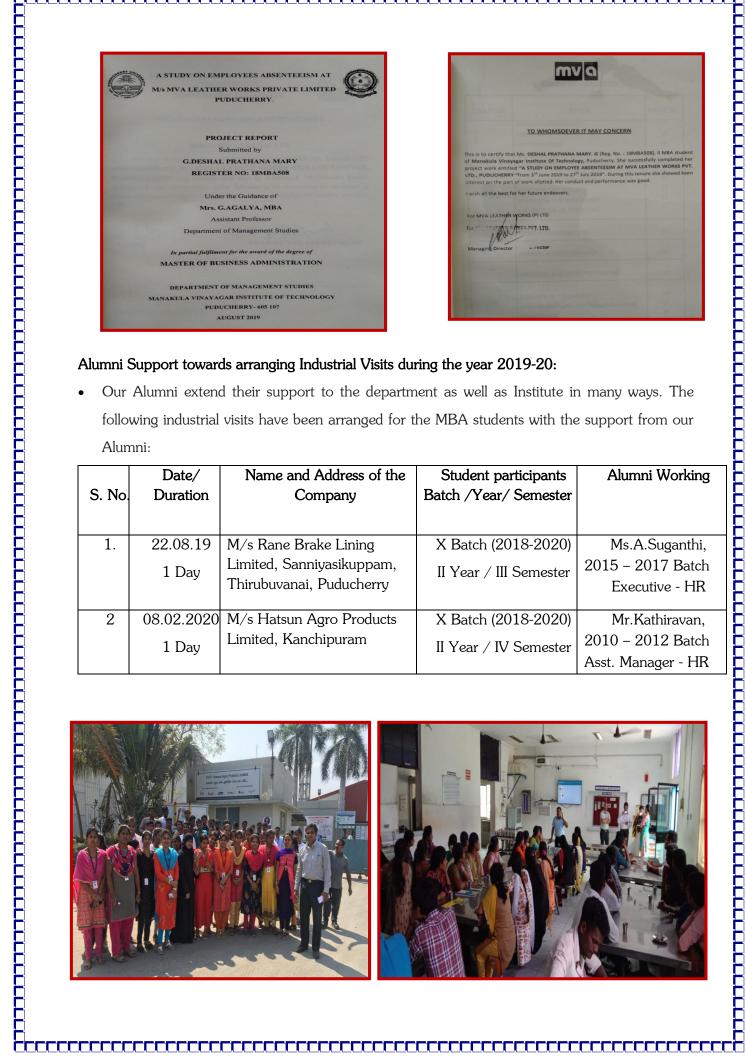
S.	NAME OF THE	PROJECT DETAILS	ALUMNI WORKING
No.	STUDENT		
1	G.DESHAL	A Study on Employee's absenteeism at	Mr.Krishnaraj,
	PRATHANA MARY	M/s MVA Leather works Pvt. Ltd.,	HR Executive
		Puducherry	V Batch Alumnus
2	NILA.R	A Study on Competency Mapping at	Ms.Kodiezhili,
		M/s Lumina datamatics Limited,	HR Executive
		Puducherry	IV Batch Alumna
3	PRIYADHARSHINI.S	A study on Credit Worthiness of the	Ms.Soumya.S
		customer at M/s Eaton Power Quality	Senior Executive - HR
		Pvt., Ltd., Puducherry	II Batch Alumna
4	SAI KIRUBA.S	A Study on Cost analysis at M/s Rane	Ms.Sudha.D
		(MADRAS) LTD., Puducherry	Executive - HR
			VI Batch Alumna
5	VAISHNAVEE.V.S	A Study on Budgetary Control System	Mr.Sathish kumar.S
		at M/s Strides Pharma Science Ltd.,	Asst. Manager - HR
		Puducherry	I Batch Alumnus

A STUDY ON EMPLOYEE	ES ABSENTEEISM AT			mva	
M/s MVA LEATHER WORF PUDUCHE				Concernant Sunday	
			CHAPTER		
			I	O WHOMSOEVER IT MAY CONCERN	
PROJECT RI		and the second se	and the second second		
Submitted		and the second se	This is to certify that Ms. D	ESHAL PRATHANA MARY. G [Reg. No. : 18	MBAS08], II MBA st
G.DESHAL PRATH	IANA MARY	Contraction of Contra	of Manakula Vinayagar In	stitute Of Technology, Puducherry. She su	ccessfully complete
		Contract of the local distance of the local	project work entitled "A S	TUDY ON EMPLOYEE ABSENTEESIM AT MV	A LEATHER WORKS
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Alumni Support towards arranging Industrial Visits during the year 2019-20:

Our Alumni extend their support to the department as well as Institute in many ways. The following industrial visits have been arranged for the MBA students with the support from our Alumni:

	Date/	Name and Address of the	Student participants	Alumni Working
S. No.	Duration	Company	Batch /Year/ Semester	
1.	22.08.19	M/s Rane Brake Lining	X Batch (2018-2020)	Ms.A.Suganthi,
	1 Day	Limited, Sanniyasikuppam,	II Year / III Semester	2015 – 2017 Batch
	1 2 4 9	Thirubuvanai, Puducherry		Executive - HR
2	08.02.2020	M/s Hatsun Agro Products	X Batch (2018-2020)	Mr.Kathiravan,
	1 Day	Limited, Kanchipuram	II Year / IV Semester	2010 – 2012 Batch
	_ _ w y			Asst. Manager - HR



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