



MANAKULA VINAYAGAR INSTITUTE OF TECHNOLOGY

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NEWS LETTER

*Greetings From
Department of Management Studies*



An intercollegiate Management Meet "MITELITE – 19" Don 5th March 2019. Shri Kalaiselvan, Vice President – CII & Managing Director, Manatec Electronic Pvt Ltd., was presided as the Chief Guest.

Educate

Empower

Excel

ABOUT THE DEPARTMENT

The Department is fully aware that its graduates will occupy positions of great responsibility in the organizations where they will work after their graduation. And these organizations provide useful service to society. The graduates thus need to be well trained in both the theory and the practice of management to discharge their stewardship responsibilities well.

The Department has a strong team of dedicated and committed faculty members in various areas of Management, and also draws on the faculty members of the School of Social Sciences in areas such as Economics, Accounting and Languages. Faculty members are highly qualified and have rich practical experience in management and in teaching. The faculty avails of continuous training in their subjects, in the methods to ensure learning, in research skills, and is strongly encouraged to engage with industry.

VISION & MISSION

Vision

To become a center of excellence promoting administrators and socially responsible entrepreneurs with global competency through high quality value based edification and research in management studies.

Mission

Department of Master of Business Administration is committed.

Higher Order Skills: To equip management aspirants with the higher order skills of problem-solving and decision making.

Learning Environment: To provide conducive learning environment rendering the best experience on learning Business.

Research: To create a feasible platform for Industry-Institute Interaction, collaborative initiatives, research, etc., to facilitate teaching and learning community in contributing towards the Corporate / Entrepreneurial Initiatives.

Social responsibility : To enable the management aspirants exhibit managerial and entrepreneurial competency with social responsibility.

Mr. S. Vaidheeswaran, Assoc. Prof., published a paper entitled "Extend of usage of Credit Cards in Erode" in Research European online Journal, ISSN – 2250-1940 (P), 2349-16(0), Volume VII, Issue 22, Jan-March 2019, Formally UGC approved Journal (63185).

Mr. S. Vaidheeswaran, Assoc. Prof, & Devi Bala of Final Year MBA, published a paper on " A Study on Employee Engagement in leading Pharmaceutical Company at Puducherry" in the 3rd National Conference on "Application of Management Research in Social Science and Eng & Tech" conducted by MAMS, Trichy, Page 615-618, ISSN 978-93-5346-428-8 on 25th January 2019.

Ms. G. Agalya & Ms.K. Kalaivani, Asst. Profs., attended in the Three Days Workshop on "Business Analytics" in association with Makrinterm and i5 Student Summit, IIM Indore, from 11th to 13th February 2019.

Mr. Baig Mansur Ibrahim & Ms. G. Agalya, Asst. Profs., participated in Two Days International Conference on "Strategies for Global Business Finance & Management for Sustainable Societal Development", organized by Alagappa University, Kariakudi on 19th & 20th February 2019.

Dr. P. Baskaran, Prof., & Head, Mr. S. Vaidheeswaran, Assoc. Prof., & Mr. C. Arun, Asst. Prof., attended Three Days Workshop on " Sales force – Business Essentials" at MVIT on 10th June 2019.

Ms.G. Agalya, Asst. Prof. attended One Day Faculty Development Programme on "Knowledge Sharing" organized by ICFAI business School, Bangalore at Hotel Le Royal Park, Puducherry in the month of August 2019.



The Department organized a Two Days Faculty Development Programme on "Research Proposals & Research Analytics", by Dr. RajaRam, Assoc. Professor, Kalaslingam University on 21st & 22nd December 2018.

A Faculty Development Programme on " Psychology of Adolescence" by Dr. Aruvudaippan, Psychiatrists, Mahatma Gandhi Medical College & Research Institute, was organized for the First and Second Year Students on 16th February 2019.



The Department organized Three Days Workshops on "Business Analytics" in association with Make in turn and i5 Student Summit, IIM – Indore from 11th to 13th February 2019.



An intercollegiate Management Meet “MITELITE – 19” Don 5th March 2019. Shri Kalaiselvan, Vice President – CII & Managing Director, Manatec Electronic Pvt Ltd., was presided as the Chief Guest.

The Department in association with Young Indians, organized a Soft Skill Programme on “Resume Building & Mock Interview” on 4th April 2019.



The Department organized a Three Days Soft Skill Training Programme for First Year students at MVIT from 13th to 15th March 2019.



The Department organized a Guest Lecture on "Entrepreneurship and Industrial Harmony" by Ms. Umamaheshwari.S, General Manager, Asian Beverages Pvt. Ltd., on 24th September 2019.



A Guest Lecture on "Capital Market", by Mr. Prasad, Senior Executive, Geojit Financial Services & a member of NSE, Chennai Branch, delivered a Guest Lecture on "Capital Market" for the First Year MBA Students on 3rd October 2019.



A Guest lecture on "Liberalization, Privatization and Globalization (LPG) & Business Policies" by Dr PG. Arul, Assoc. Professor, Department of International Business, Pondicherry University, was organized by the Department for the First Year MBA Students on 19th October 2019.



The Department organized an Industrial Visit to M/s Ranae Brake Linings Ltd, Puducherry for the Second Year Students on 28th August 2019.

Two Days National Level Seminar on "Consumer Protection, Empowerment & Education, held at Annamalai University, on 7th January 2019.

A Team of Second Year Students participated in the Intercollegiate Management Meet "CHANGE -19: organized by St. Joseph Institute of Management, Trichy on 9th January 2019.

Ms. Srimathy. N of Final Year, presented a paper entitled " A Study on Effectiveness of Talent Management in a leading Manufacturing Industries at Puducherry" in the 3rd National Conference on "Application of Management Research in Social Science, Engineering & Technology," organized by MAM B School on 25th January 2019.



Ms.Ulfath Shama of Second Year & Ms. Nila of First Year won First and Second by presenting a paper on "A brief view of IFRS", in the National Level Seminar on "Digitalization in the Contemporary World" held at Annamalai University on 1st February 2019.



The First Year students won First Prize in the events "Best Entrepreneur", Treasure Hunt & Best Finance" in an Industry – Institute Interface Meet "GLOBIZ' 19" organized by the Department of Management Studies, Pondicherry University, on 24th October, 2019.

Mr. Manirajan of Final Year and Ms .Anjali of Second Year, won Second Prize in the event "Finance Game" in the Intercollegiate Management Meet conducted by MEBAI National College, on 7th February 2018.

The Students of First and Final Year attended a Workshop on "Productivity Maze", organized by Confederation on Indian Industry (CII) at Hotel Athithi, Puducherry on 19th February 2019.

The Students of Second Year attended a session on " Creative Leadership for Middle Management" organized PDY HR Circle at Hotel Accord, puducherry , on 20th July 2019.

Ms. Nila of Second Year won First Prize in Paper Presentation on the titled "Glass Ceiling" in the National Level Seminar organized by IFET College of Engineering on 24th August 2019.

EDITORIAL BOARD

Staff Editors **:MR.BAIG MANSUR IBRHAIM, Asst. Prof.,/MBA**

Students In-charge **:Mr.SAKTHIVEL.A, Mr.VASANTHAN.S, Mr.JOYSON BENTICK.V**

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