



**ASSISTANT PROFESSOR**  
**Manakula Vinayagar**  
**Institute of Technology,**  
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**ARUN. C**

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**Professional Objective:**

A challenging career opportunity which would help me to utilize my academic background to assist me to gain experience, employ my excellent interpersonal skills, and enable me to make positive contribution.

**Career Profile**

**Has got One year Industrial Experience and Eight years of Teaching Experience at the Post Graduate level.**

**Educational qualification:** MBA (HR & MARKETING) MPHIL (MANAGEMENT)

**Work experience: (starting from present position)**

S.No	Employer	Designation	Period of Service	Nature of Work
1	Manakula Vinayagar institute of technology	Assistant professor	10.10.12 to till date	Admission / Examination / Handling Classes
2	SANMINA - SCI	Junior Executive (Logistics)	Dec 2010 to Nov2011	Handling movement of D2D shipments

3	Manakula Vinayagar institute of technology	Lecturer	Aug 2009 to Nov 2010	
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### Teaching Activities: (Subjects Taught)

#### (i) Under Graduate :

- Management concepts and strategies
- Industrial Management
- Engineering economics and management

#### (ii) Post Graduate :

- Statistics and Research Methodology
- Human Resource Management
- Sales and Distribution
- Training & Development
- Project Management
- Public System Management
- Management information system
- Industrial relations management
- Retail management

### Consultancy and Sponsored Research activities :

Name of the Scheme	Project Title	Duration	Amount Sanctioned	Status Completed/ * Ongoing
Management Consultancy services	Customer Taste and Preference towards Venkateshwara Sweets	2 Months	30,000	Completed

### Major tasks handled:

- Examcell co-ordinator for MBA department
- Admission cell member.
- Hostel Committee Member
- ECO Club Member

**Paper Publications / Presentation:**

	<b>Published</b>	<b>Accepted</b>	<b>Communicated</b>	<b>Total</b>
International Journal	04			04
National Journal	01			01
International Conference				
National Conference	01			01

**FDP/STTP/Workshops attended : 07****Reviewer for the journals : --****Research guidance : --****Project Guidance : 80  
(Approx.)****Guest Lectures delivered :****Professional Membership : ISTE lifetime****memberPublications :**

1. C. Arun” Consumer Buying Behaviour on Smartphones at Pondicherry” International Journal of creative research Thoughts(IJCRT) ISSN: 2320-2882 Vol 9 5 May 2021
2. C. Arun, “ A Study on Organizational Effectiveness with the impact of Employees Passion at Workplace” SJCC Management Research Review Print: ISSN-2449-4359 Vol-10(2) December 2020 Page N 75-84
3. C. Arun “ A Study on Impact of Employee Morale on Productivity of Employees” International Journal of Creative Research Thoughts(IJCRT) ISSN:2320-2882, Vol 8, Issue 11 November 2020
4. C. Arun “ Strategic Framework and initiatives for Addressing the prolonging Challenges Faced by Indian Higher Education in Three fronts; Expansion, Equity, and Excellence” **International Journal of Management and social Development Vol I, Number I, January 2014.**

#### FDP/STTP/Workshops attended

1. Attended ATAL online FDP on “Design Thinking” from 21.12.2020 to 25.12.2020 at Amity Centre of Entrepreneurship Development
2. Attended ATAL online FDP on “Rural Entrepreneurship” from 23.11.2020 to 27.11.2020 at Mahatma Gandhi University
3. Attended ATAL online FDP on “Organizational Behaviour” from 21.06.2020 to 25.09.2020 at PSGR Krishnammal College for Women
4. Attended Faculty Development programme “Innovative Teaching Methodologies” conducted by Christ College of Engineering Pondicherry on 5<sup>th</sup> September 2009.
5. Workshop on “Research Methods “in Mailam Engineering College, Mailam on 5th March 2010.
6. Attended AICTE sponsored FDP on “Stepping Stones of an Entrepreneur” at Sri Manakula Vinayagar Engineering College, Pondicherry on 25<sup>th</sup>- 27 th March 2010.
7. Workshop on National Programme on Technology Enhanced Learning” held on 21th December 2012.